

Meet your new favorite health plan benefit!

During open enrollment it's important to know all your options. As a CareFirst member, you'll have SmartShopper. It's a simple to use tool that compares locations so you can save money and earn rewards on routine medical care.

Earn rewards up to \$750 with SmartShopper

Since SmartShopper is part of your benefits, there are no extra steps or fees. It's quick & easy to compare costs and reward amounts before scheduling your procedure. And the best part? Your reward will be sent automatically.

Compare locations at carefirst.com/myaccount or call the Care Concierge Team at 888-345-2873.

It's Simple To Use



Schedule your appointment or let the Care Concierge Team do it for you.

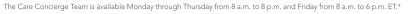


Earn your reward by having your appointment within the year.



The Care Concierge Team is here to support you. Not only can they help you compare costs, but they can even take care of prior authorizations and scheduling your procedure for you. Call today!

Go green by going paperless! Scan the QR code or contact us to register your email today.















rummer hours: The Care Concierge Team closes at 3 p.m. ET on Fridays from Memorial Day to Labor Day

The SmartShopper program is offered by MDX Medical, LLC, a Zelis company. Reward-eligible options and reward amounts are subject to change. Rewards are available for select procedures only. Rewards may be a taxable form of income. MDX Medical, LLC, a Zelis company, does not provide tax advice. Rewards may be delivered by check or an alternative form of payment. Members with primary coverage under Medicaid or Medicare are not eligible to receive incentive rewards under the SmartShopper program.

Not a guarantee of payment. Individual rewards may vary based on individual circumstances, including, but not limited to, procedure type and location. MDX Medical, LLC, a Zelis company, is an independent company providing administrative services to CareFirst BlueCross BlueShield members. CareFirst BlueCross BlueShield is the shared business name of CareFirst of Maryland, Inc. and Group Hospitalization and Medical Services, Inc., which are independent licensees of the Blue Cross and Blue Shield Association. BLUE CROSS®, BLUE SHIELD® and the Cross and Shield Symbols are registered service marks of the Blue Cross and Blue Shield Association, an association of independent Blue Cross and Blue Shield Plans.